

Ola Pecko

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Independent Freelancer

Sr. Designer / 2016–present / New York City

Worked on a per contract basis for various clients including: SapientNitro, Elephant by HUGE, M&C Saatchi Group, Rain, photographer Emiliano Granado, and Situation Interactive.

MCD Partners, M&C Saatchi Group

Senior Designer / October 2014–April 2016 / New York City

As Lead Designer on the agile new business team, I was involved in discovery workshops, concepting, pitching, and testing prototypes for new high-profile clients. I created UI/UX(WCAG compliant), illustrations, copy, storyboards, styleguides, emojis, emails, and some printed pieces. Delivered client work includes: Discover, AT&T, Samsung, TIAA, Johnson & Johnson, and Mondelez International.

LANDSCAPES

Travel Photographer & Free Spirit / October 2013–October 2014

Took time off to travel different parts of the world and pursue my passion for photography.

Resolute Digital

Visual Designer / June 2012–September 2013 / New York City

At this super lean startup agency, I designed UI/UX, presented to clients, performed QA, and multi-tasked on up to 7 projects at once. Work included app, website, banner, and CMS design for clients: Samsung, Vespa, Moto Guzzi, NYU, A-K-R-I-S, Shapeways, Sleepy's, and Novo Nordisk.

Community Design Program

Design Assistant / January 2011–May 2011 / New York City

Used design as a means to positively influence the local community. Collaborated with non-profit groups to create logos, web, and print material. Maximized efficiency in schedule and cost.

CMJ Music Magazine

Design Assistant / June 2011–November 2011 / New York City

Assisted in designing issues, ads, logos, and promotional media for the legendary CMJ Music Marathon.

Art + Design BFA

Graphic Design / State University of New York at Purchase College

Proficient in: Adobe CS, Sketch, Principle, Invision, Moqups, WCAG, Keynote/Powerpoint, and Jira.